

Operating results for 2009/2010



National Report

During the year to June 2010 Australian Brick & Blocklaying Training Foundation (ABBTF) achieved the following:

- Increased the number of supported apprentices by subsidies to their employers based on satisfactory training outcomes. The number has increased to 2,144 which is 34% higher than 2009.
- Introduction of new Brickstart bonus to employers in year one in some states as a short term promotion to boost apprentice commencements.
- Support for mature aged apprentices or their employers to overcome their financial disadvantage.
- More than 2,400 secondary students participated in ABBTF Step Out Programs to gain hands-on experience in bricklaying.
- Support for pre-entry training in bricklaying which saw 950 enrolments in preparation for an apprenticeship.
- Deployment of three field representatives across QLD, NSW and WA and two promotional Try a Trade vans to improve our coverage and influence with potential employers, school students and careers expos.
- Extension of the regional travel allowance to apprentices to more states to overcome the disadvantage of distance from training centres.
- Introduced financial support for existing workers to have their bricklaying skills assessed and recognised, to enable completion of gap training to achieve a qualification in bricklaying.
- Support and involvement in events at regional and national levels to promote high achievers and excellence in bricklaying including WorldSkills, Golden Trowel and Brick Masterclass.
- Initiate collaborative meetings of TAFE training personnel for validation of the new training package, resource sharing and receiving ABBTF and industry information.
- Creation of new marketing image and logo to focus on the separate targets of the potential apprentice and to the bricklayer as the employer.
- A new website to attract young people into bricklaying.
- Publication of 18 editions of newsletters which have been revamped to target bricklayers and industry stakeholders.
- Attendance at 134 career events and promotions to encourage young people into the trade.

Operating Results	2009/10 No.s	2008/09 No.s	Financial Results	2009/10 \$000's	2008/09 \$000's
Apprentices Supported by ABBTF	2,144	1,628	Revenue	7,074	6,635
Mature Apprentices Supported	61	79	Total Expenditure	9,251	6,477
Apprentices in Training	2,776	2,641	Operating Surplus	(2,177)	158
Step Out Program Students	2,424	3,027	Training Reserve	2,247	4,424
App Regional Travel Support	30	0	App Subsidies to Employers	6,420	3,533
Pre-Apprenticeship Enrolments	950	635	Training Support	270	316
TAFE Colleges and RTO's	52	50	Step Out Program	730	747
Group Training Organisations	67	70	Promotion	742	790
Careers Events Attended	134	124	Development	650	649
Newsletter Mailing List	50,000	44,000	Administration	439	442

The full Statutory Annual Report will be available on the website or hardcopy on request.

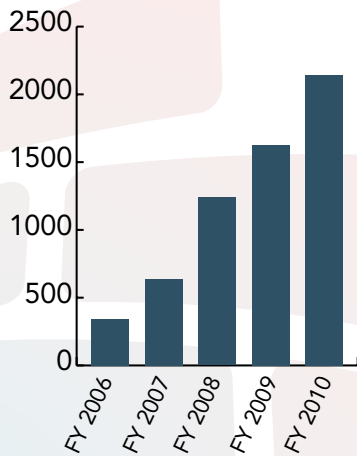
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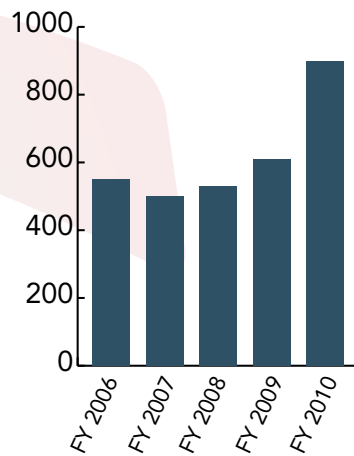
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Supported Apprentices



Pre-Entry Support



Step Out Program for Students

