

National Report

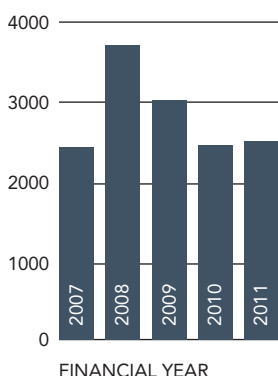
During the year to June 2011 Australian Brick & Blocklaying Training Foundation (ABBTF) achieved the following:

- Supported the employment and training of 2,184 apprentices with Brickstart subsidies based on satisfactory training outcomes.
- Provided an additional incentive being a Brickstart bonus in some states for part of the year to boost apprentice sign ups.
- Implemented a retention strategy to better prepare the employer and apprentice and use timely follow up to support both in the event of a cancellation.
- Support for 62 mature aged apprentices or their employers to overcome their financial disadvantage.
- More than 2,400 secondary students participated in ABBTF Step Out Programs to gain hands-on experience in bricklaying.
- Support for pre-entry training in bricklaying which saw 723 enrolments in preparation for an apprenticeship.
- Provided regional travel support to 68 apprentices in four states to overcome the disadvantage of distance from training centres.
- Provided financial support for 56 existing workers to have their skills assessed, to enable gap training to achieve a qualification in bricklaying.
- Commenced pre-entry bricklayer training through our Brick Industry Training School with seven courses in New South Wales and the Australian Capital Territory.
- Supported the introduction of bricklayer training at TAFE colleges and Registered Training Organisations to make training more accessible for apprentices.
- Launched two new websites to promote the trade of bricklaying to young people and inform all stakeholders of our programs.
- Produced a promotional DVD highlighting ten good reasons to become a bricklayer. The DVD was distributed to all secondary schools nationally and is used at promotional events.
- Launched a campaign through cinemas and print press with the message "You can be whoever you want when you're a brickie".
- Publication of 16 editions of Aussie Bricklayer newsletters to target bricklayers and industry stakeholders.
- Attendance at 144 careers events and promotions to encourage young people into the trade. Many of the events included Try-a-Trade.

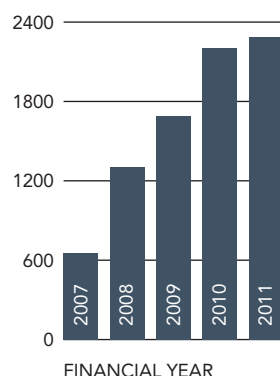
OPERATING RESULTS	2010/11 No.	2009/10 No.	FINANCIAL RESULTS	2010/11 \$000's	2009/10 \$000's
Step Out Program Students	2,436	2,424	Revenue	6,905	7,074
Pre-Apprenticeship Enrolments	723	950	Total Expenditure	8,191	9,251
Apprentices Supported by ABBTF	2,184	2,144	Operating Deficit	(1,286)	(2,177)
Apprentices in Training	2,939	2,776	Training Reserve	961	2,247
Mature Apprentices Supported	62	61	App Subsidies to Employers	4,662	6,420
App Regional Travel Support	68	30	Training Support	852	304
Bricklayer RPL Support	56	8	Step Out Program	633	730
TAFE Colleges and RTO's	66	52	Promotion	721	708
Group Training Organisations	59	67	Development	727	650
Careers Expo Events Attended	144	134	Administration	596	439

The full Statutory Annual Report will be available on the website.

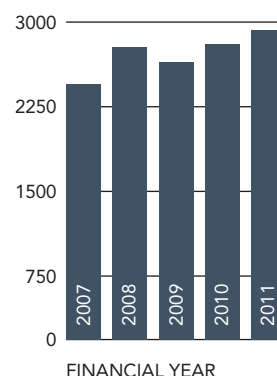
SOP STUDENTS



SUPPORTED APPRENTICES



ENROLMENTS



REVENUE \$000's

